

DRAFT

Committee for Citizen Involvement

Meeting Minutes, 5/20/04

CCI Members Present: Bev Froude, Stacie Yost, Sue Carver, Basil Christopher, Mary Douglas
CCI Members Absent: Nancy Smith
Staff Present: Jim Hendryx, Duane Roberts

1. Introductions

The meeting was called to order at 7:00 PM by CD Director Jim Hendryx. He explained the purpose of the meeting as the reactivation of the CCI in order to carry out Tigard Comprehensive Plan Policy 2.1.2.c, which states that:

The citizen involvement team facilitators shall serve as the committee for citizen involvement and shall be responsible for evaluating the citizen involvement program and for working with the neighborhood planning organizations in recommending changes in the program.

Mary Douglas stated that she had agreed to attend this initial meeting, but had not agreed, as yet, to become a CCI member. She will decide whether she wishes to serve on the committee after she learns more about what the CCI is all about.

The committee requested that staff mail out subsequent meeting packets in advance of the meeting to allow committee members time to read and become familiar with the handouts and briefing materials before the meeting. Staff agreed to do so beginning with the next scheduled meeting.

2. City of Tigard Communication Plan

Jim reviewed the salient features of the City Communication Plan.

Basil asked if the Community Connector e-newsletter is available on the City website. If not, it should be for the convenience of those who don't know or don't wish to go through a Community Connector to get the information. [Note: Liz Newton, Assistant to the City Manager and the staff responsible for the production and distribution of the Community Connector e-letter, is scheduled to participate in the next CCI meeting to discuss the committee's suggestion and a new, City-initiated proposal to enhance City public involvement and communication activities generally.]

Another committee question is whether tapes of the Focus on Tigard programs are available in the library. [Note: video tapes of the Focus on Tigard programs are available under *Focus on Tigard* in the *Community Information* section of the library.]

3. Bull Mountain Communication Plan

Jim distributed copies of the adopted Bull Mountain Communication Plan. Bev and other committee members supported the City holding open houses. These should include presentations on the Bull Mountain White Papers, the King City annexation proposal, and other information related to annexation. Jim indicated that Council's White Paper and annexation process includes the following steps:

June 15 th	White Paper Committee presentations
June 22 nd	White Paper public testimony
July 13 th	White Paper adoption
July 27 th	Annexation Plan public hearing

Bev said that all annexation-related meeting dates should be published in the Cityscape and webpage. Others indicated that the City as the main focus of its outreach efforts needs to answer the question of "how annexation affects me". "If the area isn't annexed, will anything change for me", i.e., for the average existing City resident. The average person at this time doesn't have enough information to decide how to vote. A concerted effort is needed to get the word out. The best tool to do this is the "how it affects me" approach. Outreach suggestions include taking a model or map of the annexation area to community events, a la the successful library bond measure outreach effort. Another suggestion is putting Bull Mountain "teasers" in the form of questions on the webpage. The teaser would get readers attention and draw them to the web page links related to annexation.

4. Downtown Improvement Plan: Public Involvement Process

Several members questioned whether the City needs a downtown and commented as follows: Downtown revitalization should be downgraded in importance. There is nothing there to promote and nothing you can do to improve it. The existing downtown is not worth visiting.

Any downtown outreach effort should extend City-wide. How do you engage the community? There is no point in trying to get community suggestions for improvements.

The key is to convince community residents that we need a downtown. Explain why is it important? Improved pedestrian access to downtown is of prime importance to improvement efforts.

Jim distributed copies of the Downtown Survey and asked the committee members to take home and complete the survey over the next few days.

5. Affordable Housing Comprehensive Plan Amendments

Jim and Duane talked about proposed Metro Title 7 (Affordable Housing)-related comprehensive plan amendments. Suggestion for publicizing the propose code amendments include press releases and Community Connector announcements written in plain English.

6. Other Business

The consensus was to meet every two months, on the third Thursday of the meeting month. The next meeting will be July 15th at City Hall.

7. Adjournment

The meeting adjourned at 8:55 PM